

Title: Highlight Report –Promoting Active Ageing
To: Health and Wellbeing Board **On:** July 2017
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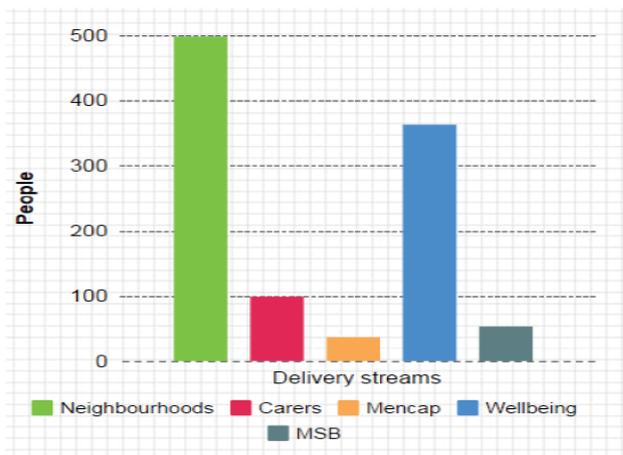
1. What has been achieved in the past six months?



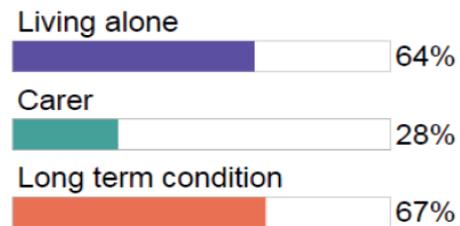
AGEING WELL TORBAY



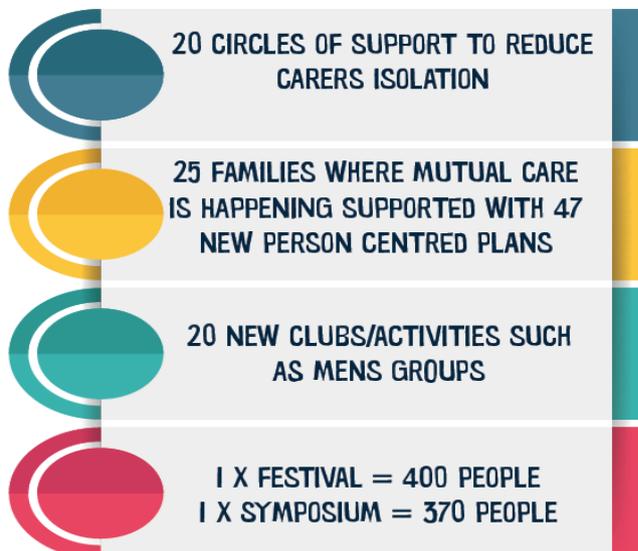
DELIVERY PARTNERS:



BACKGROUND:



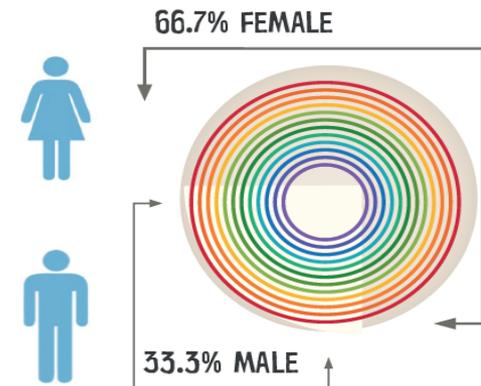
HEADLINE STATS:



POSITIVE AGEING:



GENDER DIFFERENCE:



1.1 AWT projects all on line and programme has now reached the end of year two – Circles of Support (Carers Aid Torbay) and Growing Older Together completed in May and June 2017 and met all targets. So far the programme has worked with over 2000 older people across the Bay.

1.2 'Food for Thought' Visioning events with over 400 older people, culminating in a report on findings to the HWB 16.03.17 and to be used as the basis for an Ageing Positively Strategy for Torbay.

1.3 Ageing Well Symposium – 370 older people attended this event which included talks on astronomy, local geology, laughing for health, and taster sessions on IT, art, chair-based exercise, craft, etc.

Ageing Well Symposium of Ideas 2017 Feedback

On the 6th May 2017 at the Central Church in Torquay, Ageing Well Torbay held its first Symposium of Ideas. The event was concerned with improving perceptions of ageing and featured a number of activities and workshops, including crafts, dancing, and comedy. Attendees were given the option to provide feedback on the event, via a short feedback form.

96%
Rated
Activities as
Good or
Exceptional

Increased Inter-
generational
Communication and
Valuing the
Elderly felt to be the
Best Way to Improve
Perceptions of Ageing

89%
Agreed that
the Event
Promoted a
Positive
Image of
Ageing

72%
Agreed that the
Event had
Improved their Own
Perception of Ageing

“ Very informative and helpful for older people, especially single and widowed people ”

“ I would like more of these events with activities so that people get together and do not feel so isolated ”

“ I think it is absolutely terrific that an event like this has been put on ”



- 1.4 Innovation Fund pot (£100 – 200k) was launched on 22nd May 2017, for tenders between £5k - £. Organisations and groups can apply if they are co-designing innovative responses with older people to one of the 3 key aims of the fund;
- increase the range of affordable activities available,
 - increase the opportunities for people to benefit from the skills of older people
 - Better access to affordable technology for information and social connection, and increased opportunities between generations to connect.

Ageing Well Torbay has recruited a panel of older people who will be responsible for assessing the tenders and making recommendations as to which projects or activity should receive funding.

- 1.5 In April 2017, TCDT was successful in becoming a delivery partner for one of the Design Council's four Transform Ageing pilots in the Southwest. Transform Ageing is a pioneering programme, taking a design-led approach to develop and deliver innovative new solutions that better support the needs and aspirations of our ageing communities. The pilot was launched at the end of April and two of the four design workshops (which include people in later life, health and social care professionals, and social entrepreneurs) have already taken place.
- 1.6 Ageing Well's research into transport needs demonstrated that transport links across Torbay are absolutely critical. Without access to transport, many of the most vulnerable members of the community say they feel lonely and isolated, which has a negative impact on their wellbeing. TCDT, together with the council and volunteers began operating the new 60 bus service, which is a real triumph of community action and shows what can be done by dedicated local volunteers working to solve issues within their communities.

2. What are the blockages?

- 2.1 Capacity – availability of staff and resources.

3. What is the planned activity for the next six months?

- 3.1. In mid-July, AWT will launch the commissioning process for an innovative financial resilience & advocacy service for people over 50. People in later life told us they are not seeking advice because they often do not where to go, or cannot get to advice sessions, or have so little knowledge of welfare benefits and financial issues, they have assumed they are not eligible. The need for better communication and assistance – especially after bereavement or changes in life courses (retirement, redundancy, disability, caring, and ill-health) was also noted. We would like to commission a service which is co-designed with older people, not necessarily extending centre-provided advice but projects that will reach into existing groups/communities of older people,

increase knowledge and understanding about entitlements, scams, increasing financial security. This may also include Peer Learning – People over 50 becoming trained advisers or advocates.

Additionally there may also be a further new Commission around the 'increasing personal and service aspirations' outcome – Commissions October 2017

- 3.2 Ageing Well Torbay's impact report, covering the first 2 year 'test and learn' will be published on 7th August 2017. Successful Innovation Fund tenders confirmed.
- 3.3 Mid-August, a 'Big Event' bringing together interested members of the HWB, and local older people for a facilitated workshop, using the AWT Visioning Report to co-curate the Positive Ageing Strategy for Torbay, and coalesce the 'task and finish' group.
- 3.4 The third 'Ageing Well' annual festival, taking place on 30 September & 1 October at Lupton House. The focus this year is 'Health & Wellbeing' and there is also a concurrent sixties theme.

Appendices